



Are you passionate about mental health?

Have experience in social media management/coordination?

We want you!

The Hoarding Disorder Foundation of Alberta (HDFA) is recruiting a volunteer Social Media Coordinator to work alongside a small dedicated team to raise awareness, understanding and compassion for hoarding challenges and HDFA's mission.

Key Responsibilities and Accountabilities

- Work collaboratively with Executive Director to implement our social media strategy to raise awareness of HDFA's mission and Hoarding Disorder in general
- Develop compelling content to key target audiences, such as donors, partners, advocates, relevant governmental agencies and volunteers, with a consistent brand voice.
- Develop and increase HDFA's brand awareness, through content and visuals that are representative of HDFA's Values, Mission, and Vision
- Monitor and report social media platform KPIs regularly

Preferred Qualifications

- A minimum of 1 years work experience as a Social Media Officer or similar role
- Excellent knowledge of social media best practices
- Excellent copy writing, composition, and editing skills
- Experience in Canva and social media management platforms

Additional Assets

- Formal education/training from a recognized post-secondary institution in communications, social media management, journalism, public relations, marketing or a related field.
- Some understanding and/or life experience with hoarding behaviours

***To apply, please email a copy of your resume with a letter of interest to
Morgan Reid at executivedirector@hdfa.ca.***